

Dear _____ :

It is no secret that referrals are the key to my business success. I wanted to acknowledge all the referrals you've provided to date and for those coming in the future.

As you know, at least one or more have turned into happy Sales Evolution clients. Without your thoughtful consideration and strong endorsement, I never would have met them or got in the door. I wanted to show you how much I appreciate what you've done for me... and for them.

I'll do my best to return the favor because without introductions and referrals my work would be un"BEAR" able. Here is the Sales Evolution Referral BEAR to let you know I'm thinking about you and people I can introduce you to.



While I'm sure you know that I am serious about giving and getting referrals, my referral bear has a tag on it that can open doors for you. Anytime you need a referral, just register the tag at **www.toytag.com** and I will have a referral for you within one month.

THANK YOU!



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Opening Doors Just Got Easier!

